

# **Value Added Course**

**on**

## **Cultural & Heritage Tourism in India**

**Offered by**

**Department of History**

**Hazi A. K. Khan College**



**Open to all History Honours students**

**Session: 2023-2024**

## BASIC DETAILS OF THE COURSE

# Cultural & Heritage Tourism in India

1.	Course Title	<b>Cultural &amp; Heritage Tourism in India</b>
2.	Pre-requisite	All Under-Graduate students of History Honours
3.	Course Outcome	this course will help to <ul style="list-style-type: none"><li>• gain a profound knowledge of India's diverse cultural heritage, including its historical monuments, art, music, dance, and traditional practices.</li><li>• know about the principles and practices of tourism management, including marketing, planning, and sustainable tourism development.</li><li>• build a strong foundation for pursuing careers in these fields.</li><li>• develop skills in research, documentation, and interpretation of cultural heritage, which are valuable in academia and cultural management.</li></ul>
4.	Course Commencement Date	15 <sup>th</sup> May, 2024
5.	Course Fee	NIL
6.	Intake Capacity	All Under-Graduate students of History Honours
7.	Course Duration	One Class (Lecture): 1Hour 30 Lectures= 30 Hours Final Assessment on the Last day.
8.	Learning Resources	Details given in page No. 3
9.	Lesson Plan	Details given in page No. 4
10.	Assessment process	Assessment process will be done based on Course- end Assessment, and Attendance
11.	Course Coordinator	Dr. Piyali Dan, Assistant Professor of History, Hazi A.K. Khan College
12.	Course Certificate Format	Format given in Page No. 5

## **DETAILED SYLLABUS**

### **Module I**

Concepts, definitions, origin and development- Types of Tourism, Introduction to Indian Culture and Heritage Tourism- Concept and Significance

### **Module II**

History of Cultural Tourism in India: Ancient, Early and Late Medieval period, Modern period- Management and Marketing of Religious Tourism, Festivals & Religious Event.

### **Module III**

Heritage Tourism with special references to development of Indian architecture: Rock cut Architecture, Buddhist Architecture, Gandhara & Mathura Schools of Art, Hindu Temple Architecture, Indo-Islamic Architecture & Modern Architecture, Famous Forts & Palaces –its important features

### **Module IV**

Promotional measures initiated by Ministry of Tourism, State Governments and Private Tourism Agencies – recent trends.

## **LEARNING RESOURCES**

1. Gupta, SP, Lal, K, Bhattacharya, M. Cultural Tourism in India (DK Print 2002)
2. Mukherjee, Radhakamal, *The Culture and Art of India*.
3. The Cultural Heritage of India (vol-ii), The Ramkrishna Mission Institute of Culture Calcutta, 1937
4. Brown Percy, Indian Architecture (Buddhist and Hindu), Bombay.
5. *Speaking stones: world cultural heritage sites in India*, New Delhi: Eicher Goodearth Limited, 2001
6. Sharma, Arun, Sharma, Suman, "Heritage tourism in India: a stakeholder's perspective" in "Tourism and Travelling"

## **EVALUATION PROCESS**

The Evaluation will be done through 2 components –

- i) C1- Course-end Assessment [Total Marks: 20]
- ii) C2 - Attendance [Total Marks: 5]

At the end of the Course, there will be a Course-end Assessment. Attendance Component Marks will be calculated based on the actual Attendance Percentage of the Students during the classes of the Course.

<b>ATTENDANCE PERCENTAGE (%)</b>	<b>MARKS ALLOTTED</b>
<b>ABOVE 90</b>	<b>5</b>
<b>80 - 89</b>	<b>4</b>
<b>75 - 79</b>	<b>3</b>
<b>70 - 74</b>	<b>2</b>
<b>60 - 69</b>	<b>1</b>
<b>BELOW 60</b>	<b>NOT ELIGIBLE FOR CERTIFICATE</b>

**MODEL CERTIFICATE**



**HAZI A. K. KHAN COLLEGE**

**CERTIFICATE OF ACHIEVEMENT**

This certificate is awarded to.....of.....Semester, Registration No.....Session.....from Department of .....who has successfully completed Value Added Course on **Cultural & Heritage Tourism in India** offered by the Department of History from May to June for 30 hours duration .

We appreciate your presence and wish you all the best for your future.

.....  
**PRINCIPAL**  
**HAZI A. K. KHAN COLLEGE**

.....  
**IQAC COORDINATOR**  
**HAZI A. K. KHAN COLLEGE**

.....  
**COURSE COORDINATOR**  
**DEPARTMENT OF HISTORY**  
**HAZI A. K. KHAN COLLEGE**